



FOR IMMEDIATE RELEASE

September 2, 2014

Contact: David Lee, Executive Director
414 -678-9780, Cell; dlee@feedingwi.org

David Lee Named Executive Director of Feeding Wisconsin

Milwaukee, Wis. – Feeding Wisconsin, formerly named, Wisconsin Association of Feeding America Food Banks, has selected David Lee as its new Executive Director. Lee will lead the organization in its efforts to ensure that struggling Wisconsinites have access to the food and benefits they need to be their best. Lee is a nationally recognized nonprofit leader with over a decade of experience in community relations and public affairs, specializing in anti-hunger programming and advocacy.

Prior to joining Feeding Wisconsin, Lee managed program development and led state government relations and grassroots advocacy at Feeding America, the nation's largest anti-hunger charity.

As Executive Director, Lee will lead collaborative efforts among Wisconsin Feeding America food banks, government, private and nonprofit organizations to increase awareness about the issue of hunger and find innovative and impactful ways to address hunger in the state.

“This is an exciting opportunity. There is already so much great work going on in the state and I’m excited to work with our food bank members and other public and private partners to help move us together toward a hunger-free Wisconsin. As a Wisconsinite, I am particularly excited to be working again in my home state,” Lee said.

Feeding Wisconsin was created in 2012 as a way to support and enhance the work of the Feeding America food banks in Wisconsin. The goal of the association is to create partnerships to help end hunger in Wisconsin, raise public awareness about the issue of hunger and identify additional statewide streams of food and revenue.

“We are very excited to have David Lee leading Feeding Wisconsin. His innovative thinking and experience at Feeding America will be a huge asset to the association,” said Bonnie Bellehumeur, president of the Feeding Wisconsin board.

Funded by a grant by UnitedHealthcare, Feeding Wisconsin is the statewide association of Feeding America member food banks that serve the state, including Feeding America Eastern Wisconsin, Second Harvest Foodbank of Southern Wisconsin, Feed My People Food Bank, Second Harvest Heartland, Channel One Regional Food Bank and Second Harvest Northern Lakes Food Bank. Together, they provide access to emergency food and benefits throughout Wisconsin so residents in every county have the food and fuel they need to work, learn, play and thrive.

###

The mission of Feeding Wisconsin is to coordinate, support and enhance the work of Feeding America food banks that serve the state of Wisconsin by obtaining more food and funds, raising public awareness and creating the partnerships necessary to end hunger. More than 573,000 people in Wisconsin rely on food from Feeding America food banks. Together we are striving forward toward a hunger free Wisconsin.