How FoodWIse Works with Food Pantries Across Wisconsin

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Extension’s Mission

The UW-Madison Division of Extension embodies the Wisconsin Idea by partnering to develop and connect the research and educational resources of UW-Madison with residents and communities to address local, statewide and national issues.
About FoodWIse

• FoodWIse is federally funded:
  • Supplemental Nutrition Assistance Program Education (SNAP-Ed)
  • Expanded Food and Nutrition Education Program (EFNEP)

• Serves Wisconsin residents with limited incomes

• Local programs and staff in 71 of 72 counties across the state
What We Do

FoodWise advances healthy eating habits, active lifestyles using a combination of evidence-based educational strategies, accompanied by environmental supports, designed to facilitate voluntary adoption of healthy food choice and active lifestyles.

INTRODUCE

- children to new fruits and vegetables and teach them why they are important

TEACH

- parents how to buy, plan, and prepare healthy meals

ENGAGE

- families with limited resources in support of choosing healthy diets while stretching food dollars

SUPPORT

- communities in making the healthy choices where people live, learn, work, play, and worship
Centering equity in our work
How We Provide Education:

FoodWIse Nutrition Educators support education in pantries through:

- Education lessons and series with pantry clients
- Food Demonstrations
- Food Samplings
- Recipes and resources
How We Support Food Pantry Operations:

- Toolkit to improve the nutrition environment and food safety practices of a food pantry
- Can be used on your own OR
- FoodWIse can support you in assessing, planning, making and evaluating changes in your food pantry
How to find your local FoodWIse Staff

• https://healthyliving.extension.wisc.edu/people/foodwise/

*We do not have FoodWIse in Ozaukee County
Please reach out

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