



## Call for Hunger and Health Summit Session Proposals

Feeding Wisconsin is requesting proposals for its 2022 Hunger and Health Summit on April 24 & 26, 2022 at the Chula Vista Resort in Wisconsin Dells. Please read this Call for Proposals carefully before submitting. The deadline for session submissions is January 18, 2022. We look forward to reading your proposals!

The Feeding Wisconsin Hunger and Health Summit is an annual two-day gathering of over 300 attendees. This will be our sixth annual conference. Over the last few years, our conference has brought together a network of ending hunger advocates, health promoters and community and food system builders. We look forward to utilizing this summit as an inspiring space to come together to share best practices and develop realistic, evidence-based solutions in order to tackle our shared goals of ending hunger, improving health, and strengthening communities.

## Sessions and Format

The Summit will feature breakout sessions in five educational tracks to help attendees advance their work and practice ending hunger, improving health and strengthening communities. There will be 75- and 90-minute sessions and can be delivered in any of the following formats:

### Campfire

Campfire Sessions begin a lot like a traditional presentation, with a speaker (or multiple speakers) at the front of the room presenting an idea to a group of people. After 15 or 20 minutes, however, the focus shifts from the presenter to the audience. For the remainder of the session, the presenter becomes a facilitator, inviting comments, insights and questions from those around the room. Campfire sessions allow attendees to drive their own learning and share experiences with others, which also assists with networking. Campfire sessions are not expert panels or lectures because most of the learning will be driven by the audience through the facilitated, interactive audience engagement. Think about a 15/85 split between presenter content and audience engagement.

### Solution Lab/Think Tank

The Solution Lab is designed to provide peer-supported advice on individuals' most pressing problems. Each participant is given time to think of a challenge they are facing. Participants are then divided into groups of 6-8 and each person takes it in turns to present their problem and have it brainstormed by the group in 7-minute cycles. Groups share round tables with paper cloths that they can write on. If you are proposing a Solution Lab/Think Tank, please tell us what is your most pressing problem in your session description.

### Corner Debate

This format takes a central theme or question and has two speakers debate for and against. At the outset, the participants are polled to measure their opinion on the topic. Following the debate, they are polled again to see how many are now in favor or against. The winner of the debate is the speaker who caused the most audience members to change their votes. If you are proposing this session format, please tell us your central theme or question to be debated. If you have someone already in mind that will debate with you – great. If not, let us know and we might be able to help you find someone.

### Panel Discussion/Expert Lecture

We love experts! While the other session formats may sound fun, there's nothing wrong with a good old panel discussion or expert lecture. This format is different from a Campfire because most of the learning will be driven by the presenters at the front of the room. Think about an 85/15 split when it comes to presenter content vs. Q&A.

### 5 Minutes of Fame

Do you have an awesome idea or project that might not take up a full session but that you are burning to share with someone? Then this is the session format for you. You will have 5 minutes to share your project or idea before the audience will get 5 minutes to ask questions. At the end, audience members will vote on their favorites and the winner will receive a small grant to help implement their idea.

## Tracks

The 2022 Summit will feature five topic tracks. Four of the tracks represent the pillars of the Ending Hunger in Wisconsin Plan.

- **Track 1: A Connected and Empowered Food System**, presented by the Wisconsin Local Food Network: The Wisconsin food system can provide the components of healthy, affordable meals to all. However, many of the pieces of the system are not optimally aligned for access. Sessions in this track will workshop to build on input collected from food systems stakeholders to collectively develop a “The Wisconsin Good Food Vision.” The Wisconsin Good Food Vision will outline goals, strategies and resources to achieve an accessible, sustainable, equitable, healthy, and economically viable food system in our state.
- **Track 2: 21st Century Emergency Food Programs**: With over 1,000 food pantries and other emergency food outlets in every county of our state serving nearly 600,000 people over 4.5 million times every year, the emergency food system is an important vector to improve the health of our population. Sessions in this track will highlight how food pantries and meal programs throughout the state have been meeting the challenge of increasing their supply of nutritious food to the communities they serve.

- **Track 3: Strong Federal and State Nutrition Assistance Programs:** Strong and accessible federal nutrition programs are an incredibly important tool in the fight against hunger. Annual federal spending across FoodShare, TEFAP, Child Nutrition Programs, WIC, and the Commodity Supplemental Food Program exceeds \$1 billion. Sessions in this track will highlight research, policy, program and outreach practices, and how advocates and partners are working on keeping these programs strong.
- **Track 4: Economic Security for Families and Individuals:** When families and individuals are economically secure, they are food secure. The sessions in this track will highlight efforts, policies and programs that advance economic security through workforce development, tax credits (EITC, CTC) and access to affordable healthcare.
- **Track 5: Community Partnerships to Fight Hunger and Improve Health:** This track explores and highlights projects and collaborations that bring together hunger-fighting, anti-poverty organizations, the business community and healthcare providers to effectively address the social determinants of health.

## Suggested Topics

The following topics were suggested from the previous Summit Evaluations. Please feel free to utilize this as a guide for developing your proposal as these are the sessions that attendees have expressed interest in. In parenthesis, we have provided potential tracks as an example of how different sessions might fit into tracks.

- Building capacity for cross-sector partnerships/community health efforts (Track 5: Community Partnerships)
- Advocacy Trainings (Could fit in any track depending on topic and approach)
- Farm Bill, SNAP and impacts on hunger and health (Track 3: Federal Nutrition Assistance Programs)
- School food regulations (Track 3: Federal Nutrition Assistance Programs)
- Mental health connections with food insecurity (Track 4: Economic Security or Track 5: Community Partnerships)
- The influence and intersection of race/gender/class and/or ability on hunger (potentially all tracks)
- School and community gardens and linkages to schools and pantries (Track 1: Access and/or Track 2: 21st Century Emergency Food System)
- Facilitated Food Pantry Roundtables (Track 2: 21st Century Emergency Food System)
- Increasing local fundraising for initiatives (all tracks)
- The Business Case for Healthy & Hunger-Free Communities (all tracks)
- Engaging non-traditional partners in fighting hunger and improving health (all tracks)
- Evaluating needs of the community; using community health needs assessment or other assessments to drive programs (Track 5: Community Partnerships)

- Fighting hunger to improve health in the Healthy Wisconsin 2022 plan (Track 5: Community Partnerships; Track 4: Economic Security)
- Local food programs/efforts and how it can (or can't) help end the hunger issue (Track 1: Access; Track 2: 21st Century Emergency Food System)
- What are the experiences of the people with lived experience with nutrition programs, emergency food programs and BadgerCare and how they engage/utilize these programs? (Track 2: 21st Century Emergency Food System; Track 4: Economic Security; Track 5: Community Partnerships)
- How do we actually educate people on eating healthy - practical advice on how to adapt existing nutrition education practices into disparate local communities (Track 1: Access; Track 2: 21st Century Emergency Food System; Track 3: Federal Nutrition Assistance Programs)
- What are realistic, evidence-based solutions to ending hunger? (All tracks)

## Submission Instructions

All proposals for the 2022 Hunger and Health Summit must be submitted via our online form (<https://secure.everyaction.com/kNhZpwXcU0ifipRM0g8a4Q2>) or via email to Stephanie Dorfman at [sdorfman@feedingwi.org](mailto:sdorfman@feedingwi.org). Proposals are due by 11:59 pm central time on January 18, 2022.

Session Proposal Guidelines:

- Name, Title, Organization, Email
- Session title and description (300-500 words)
- Session Track
- Target audience
- Three learning outcomes that the attendee can expect to take away from the presentation and apply in their communities
- Session format (e.g., lecture, panel, campfire, etc.)
- Desired time (75 or 90 minutes)
- Presenter's name, title, organization, email, phone number, and mailing address and additional presenters
- If you are proposing a panel, contact information for each proposed panelist
- Are you willing to combine with another presenter on a similar theme?

If selected, your name, biography, photo, presentation title, session description and learning objectives will be made available on the Feeding Wisconsin website and registration site.

Your presentation will be uploaded to the Feeding Wisconsin site for conference attendees and other interested parties to download.

## Selection Criteria

To ensure full and fair consideration, proposals will be evaluated and selected by the Hunger Summit Planning Committee according to criteria that include:

- Relevance – directly addresses the selected topic track. A preference will be added to proposals that touch on the suggestions from the previous Summit evaluations. Collaborative proposals across sectors will also be given additional priority.
- Health in All Sessions – incorporates health equity concepts and/or successfully incorporates how this work improves the health of people & communities.
- Policy, Advocacy and Research – priority will also be given to sessions that reflect the importance of research informed solutions and engagement with policy development and advocacy
- Clarity – offers a clear description of the proposed session and learning objectives. Selection committee - and attendees - should have a clear sense of what you are proposing to offer in your session.
- Innovation – displays innovations or originality.
- Application – participants will be able to learn practical tools or lessons.
- Balance – the conference planning committee strives to create a balanced program covering a wide range of topics with diverse presenters.

Selected presentations will be given complimentary conference admission for up to three (3) presenters per session.

Each presenter remains responsible for his or her own expenses (travel, lodging, etc.).

## Timeline

Proposals are due Tuesday, January 18, 2022. All proposals must be submitted electronically through this form or via email.

Feeding Wisconsin will notify all applicants of their application status by February 8, 2022, via email.

## Questions

Please contact Stephanie Dorfman, Executive Director, Feeding Wisconsin, by email at [sdorfman@feedingwi.org](mailto:sdorfman@feedingwi.org) or by phone at 608-960-4517. We look forward to receiving your proposal.