



**2022 Hunger and Health Summit  
April 24-26th, Chula Vista Resort, Wisconsin Dells**

**Summary and Event Profile**

Feeding Wisconsin will be hosting its fifth annual Hunger Summit at the Chula Vista Resort in Wisconsin Dells, April 24-26th, 2022 (Pre-conference Sunday night and two full days of Summit Monday and Tuesday).

The Summit will bring together over 300 attendees from across the state for two days of education and networking to advance our shared mission of ending hunger, improving health, and strengthening communities.

Over the last five years, the conference has grown from a one-day convening to a two day event with pre-conference evening reception, attracting local, regional and national hunger and health leaders to speak and present sessions.

It has become one of the premier hunger-relief and health promoting conferences where all stakeholders in the food and health - hunger relief service providers, ending hunger and nutrition advocates, healthcare providers, physicians, hospitals, legislators, growers, and food industry - come together to learn about best practices and evidence-based solutions to improve the health of Wisconsin through food access.

For more information about the previous Hunger and Health Summits, including agendas, speakers, and presentations, please visit the [Conferences page on website](#) for information, agendas, and materials from previous years' Summits.

**Sessions and Tracks**

The Summit will offer 35 breakout sessions and 4 general sessions. The breakout sessions will be organized in the following tracks that align with our Healthy and Hunger-Free Wisconsin Blueprint:

- Track 1: A Connected and Empowered Food System
- Track 2: 21st Century Emergency Food Programs
- Track 3: Economic Security for Families and Individuals
- Track 4: Strong Federal and State Nutrition Programs
- Track 5: Community Partnership to End Hunger & Improve Health

## **Available Sponsorships Levels**

### **Exhibitor \$500**

#### **Pre-Event Advertising / Website / Conference App**

- Logo included on Conference website, exhibitor section (with web link)

#### **On-Site Promotion**

- Exhibitor recognition and promotion on branded Conference App
- Provision of space for Exhibition Booth

#### **VIP Conference Attendance**

- 2 complimentary full conference registrations (valued at \$100 each)

### **Silver: \$1,000 (10)**

#### **Exclusive Sponsorship Element**

- Exclusive sponsorship of evening networking reception or one break, with branding at service points, on high-top tables and – where relevant – through the walk-in/-out slide loop and chair announcements immediately before the break, or the attendee conference bag and promotional items

#### **Reinforcing Expertise / Thought-Leader**

- Recognition as a sponsor of the Conference

#### **VIP Conference Attendance**

- 2 complimentary conference registrations (valued at \$100 each)

#### **Pre-Event Advertising / Website**

- Sponsor recognition and promotion on branded conference app
- Logo included in pre-conference print and digital campaigns including monthly newsletter and other media outputs
- Feeding Wisconsin support of sponsor-created and executed e-blasts, sent by sponsor, promoting sponsor's involvement in the event (e.g. supplying conference graphics, text, etc.)

#### **On-Site Promotion**

- Logo included in all on-site event collateral including branded conference app, digital stage backdrops, event signage, and walk-in/-out slide loop at Conference opening and closing sessions
- Provision of exhibition booth (if desired)
- Opportunity to place company material on sponsor table at the Conference (if not exhibiting)

## **Gold: \$5,000 (2)**

### **Exclusive Sponsorship Element**

- Exclusive Meal Sponsor of one of the plenary session breakfast meals

### **Reinforcing Expertise / Thought-Leader**

- Recognition as a major sponsor of the Conference
- Opportunity to address general session

### **VIP Conference Attendance**

- 4 complimentary conference registrations (valued at \$100 each)

### **Pre-Event Advertising / Website**

- Logo included in all event collateral including Conference website sponsor section (with web link), brochure, flyers, etc.
- Logo included in pre-conference print and digital campaigns including monthly newsletter and other media outputs
- Feeding Wisconsin support of sponsor-created and executed e-blasts, sent by sponsor, promoting sponsor's involvement in the event (e.g. supplying conference graphics, text, etc.)

### **On-Site Promotion**

- Sponsor recognition and promotion on branded Conference App
- Logo included in all on-site event collateral including stage backdrops, event signage, and tabletops for meal sponsorship
- Provision of exhibition booth (if desired)
- Opportunity to place company material on sponsor table at the Conference (if not exhibiting)

### **Media Relations & Social Media**

- Promotion to media and press outlets as a major supporter of the Conference
- Promotion via Feeding Wisconsin social media outlets, including **Facebook, Twitter and LinkedIn**
- Logo included in press releases and pitching efforts

## **Diamond: \$10,000 (1)**

### **Exclusive Sponsorship Element**

- Exclusive Meal Sponsor of one of the plenary session lunch meals
- Ten (10) Full Scholarships that cover attendee registration and overnight hotel (scholarships valued at \$200 each) - use of scholarships to be directed by sponsor

### **Reinforcing Expertise / Thought-Leader**

- Opportunity to deliver a conference presentation, be a speaker within a breakout panel discussion, or curate content for a session
- Opportunity to participate in a general session panel
- Opportunity to address conference at a general session

### **VIP Conference Attendance**

- Eight (8) complimentary registrations (can be converted into scholarships) (valued at \$100 each)

### **Pre-Event Advertising / Website**

- Logo included in all event collateral including Conference **website homepage**, branded conference app, sponsor section (with web link), brochure, flyers, etc.
- Logo included in pre-conference print and digital campaigns, monthly newsletter and other media outputs
- Feeding Wisconsin support of sponsor-created and executed e-blasts, sent by sponsor, promoting sponsor's involvement in the event (e.g. supplying conference graphics, text, etc.)

### **On-Site Promotion**

- Official recognition of sponsor at Conference opening and closing sessions from Conference Chair
- One-Page Conference Program Sponsor Page
- Sponsor recognition and promotion on **branded Conference App**
- Logo included in all on-site event collateral including digital stage backdrops, event signage, and tabletops for meal sponsorship
- Provision for an exhibition table in priority position (if desired)
- Opportunity for small brochure inserts in delegate bags
- Opportunity to place company material on sponsor table at the Conference (if not exhibiting)
- Sponsor designation on name badge

### **Media Relations & Social Media**

- Promotion to media and press outlets as sole supporter of the conference
- Promotion via Feeding Wisconsin social media outlets, including **Facebook, Twitter and LinkedIn**
- Logo included in press releases and pitching efforts

### **About Feeding Wisconsin**

Feeding Wisconsin is the state association of the six regional Feeding America food banks that provide food to almost 1,000 local food programs in all 72 counties. Its mission is to help food banks, partners, and the public fight hunger, improve health, and strengthen local communities. Through food banks and food pantries, Feeding Wisconsin works to ensure that everybody has access to the food and benefits they need to work, learn, play and live healthy lives. Together, Feeding Wisconsin's network provided 79 million pounds of food to Wisconsinites in every corner of our state in 2020.

Together, Feeding Wisconsin is leading the way Forward together toward a healthy and hunger-free Wisconsin. For more information, please visit our website at [www.FeedingWI.org](http://www.FeedingWI.org)

Our members include: Feeding America Eastern Wisconsin, Second Harvest Foodbank of Southern Wisconsin, Feed My People Food Bank, Second Harvest Heartland, Second Harvest Northern Lakes Food Bank, and Channel-One Regional Food Bank.

### **Contact**

For more information, please contact Stephanie Dorfman, Executive Director, Feeding Wisconsin at 608-960-4517 or via email at [sdorfman@feedingwi.org](mailto:sdorfman@feedingwi.org).